

For Immediate Release

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**5 Star Treatment for Competitors at
Maryland 5 Star at Fair Hill**
*Special Amenities in Place to Maximize the Athlete and Horses Experience
for Inaugural Event*

Baltimore, Maryland – September 10, 2021 – Athletes and horses competing in the inaugural Maryland 5 Star at Fair Hill will receive the 5 Star treatment throughout their stay. Special amenities are being provided by many of the Event Partners to ensure the best experience possible for the competitors, starting even before they arrive at Fair Hill in Cecil County (Elkton, MD)!

The Maryland 5 Star at Fair Hill, one of only two 5 Star level events in the United States and just the seventh worldwide, is set for October 14-17 at the newly constructed Fair Hill Special Event Zone in Elkton, Maryland (Cecil County). The event's prestigious 5 Star (CCI5*) designation is the pinnacle of the Olympic sport of Eventing, often described as an equestrian triathlon.

In addition to the 5 Star competition (CCI5*-L), the event will feature a 3 Star competition as well (CCI3*-L), which is serving as the USEF CCI3*-L Eventing National Championship, and The Dutta Corp. USEA Young Event Horse East Coast Championships Presented by Dubarry of Ireland. The four days of Eventing competition will feature Dressage (Thu-Fri), Cross-Country (Sat) showcasing the new Ian Stark designed courses, and Show Jumping (Sun).

The Fair Hill Organizing Committee, in partnership with Fair Hill International, will offer a number of amenities to athletes, thanks to many of the Event's Sponsors. As previously announced, the Event is proudly offering total prize money of \$325,000 (USD) with the 1st Place finisher of the 5 Star competition (CCI5*-L) taking home \$100,000. There is also a Participatory Bonus where all 5 Star entries are eligible for a \$500 (USD) bonus upon completion of the first horse inspection.

Other Event offerings include the following from Event Partners:

- **The Dutta Corp.** - starting with overseas travel to Fair Hill, the event's Official Air Transport partner (www.timdutta.com) will be assisting athletes with organizing round-trip flights with discounted bookings for their horses from Belgium's Liège

Airport and arrival into New York City's JFK International Airport along with facilitating all quarantine requirements at The ARK and more.

- **Brook Ledge Horse Transportation**– the Official Ground Transport partner will be providing complimentary ground transport for horses that arrive from The Dutta Corp organized flight referenced above from The ARK to Fair Hill and also serves as the entitlement sponsor of the Athletes' lounge.
- **Embassy Suites Newark Wilmington South**– Athletes can secure reduced rates through the event organizers between October 10-18 along with complimentary breakfast, parking and wifi.
- **MARS EQUESTRIAN™ Equine Veterinary Health Center** – Supported by twelve boarded equine veterinary specialists and staff from Penn Vet's New Bolton Center, and powered by Mars, Incorporated's featured brands ANTECH™ and SOUND® Imaging. Together they will be offering advanced diagnostic services and imaging, along with a variety of other Penn Vet services including anesthesia, cardiology, and emergency and critical care. A full imaging suite, featuring Sound's Digital Radiography and GE ultrasound, will be available to the veterinary team and all international and domestic competitor teams.
- **Quarry View Building Group**– The Official Design and Construction partner exclusively of Timber Frame Structures, Custom Accessory Buildings, Equestrian Facilities and Event Venues, will be providing five brand-new, custom-built dressage judges huts for the Event along with entitling the Owners' Hospitality and amenities during the Cross Country Phase.
- **Attwood Equestrian Surfaces**– The Official Manufacturer and Installer of Equestrian Footing has installed the very best surface in the competition arenas to enhance the safety and performance for both the horse and rider. In addition, they will prepare and maintain the footing throughout the competition.
- **Hippo Data** – This world renown timing, scoring, data integration, live scoring and graphics company will handle all aforementioned competition needs.
- **FEI Stabling** - 5 Star and 3 Star horses will experience "the new standard in temporary stabling" on site. Stables will be 10' x 14' with a 12' aisle and a Clearspan® Roof, plus 10' x 10' temporary wash racks will be available.
- **NEOGEN** – The Official Manufacturer of Human and Equine Bio-security will be providing products for all stabling needs along with hand sanitizer for designated areas and additional product for athletes.
- **The Classic Catering People** – The Official Caterer of the Event will provide complimentary lunch for athletes and grooms in the athletes' lounge.
- **Alo Yoga** – This leading Los Angeles-based activewear and lifestyle brand, will bring an exclusive wellness experience to the Maryland 5 Star, activating on-site with custom Alo Glow massages and gifting suite for all athletes.
- **Boehringer Ingelheim Equine Health** – The official equine health partner will be providing athlete gifts and services within the athlete's lounge throughout the Event as well as supporting our veterinary services team.
- **Select Event Group** – The Official Event Rental Company (Tents, Structures and Flooring provider) will be providing an Athlete and Owner Chalet adjacent to the Main Arena providing a front row seat to watch the action.
- **Taylor, Harris Insurance Services (THIS)** – The Official Equine Insurance provider of the Event is serving as host to the Athlete and Owner Chalet adjacent to the Main Arena and amenities offered.

- **Guardian Horse Bedding**– The Official Horse Bedding provider will be offering the highest quality of shavings complimentary to the athletes for each of their horses.
- **Fair Hill Saddlery**- The official on-site provider of hay and straw will provide two complimentary bales of straw per horse for the athletes upon request. As the Official Stabling Vendor, Fair Hill Saddlery will have an array of must-have equipment and supplies for sale to the athletes as well.
- **KONG Equine** – KONG Equine will provide complimentary horse enrichment gifts including its Hanging Kit with Treat Ring for 5 Star horses and winners of the 3 Star and Young Event Horse competitions.
- **Dubarry of Ireland** – The presenting sponsor of the USEA Young Event Horse East Coast Championships will provide athlete gifts.
- **Hound & Hare** – The Official Presenting Sponsor of Wednesday’s Jog will present “The Best Presented” rider following the first horse inspection/jog.
- **Flair LLC / Achieve Equine**– Achieve Equine will provide complimentary event branded FLAIR® Equine Nasal Strips for all 5 Star and 3 Star horses.
- **Shapley’s Superior Equine Grooming Products** – Shapley’s will present the “Best Turned Out” award to the Groom of one 5 Star and one 3 Star horse following Sunday’s horse inspection/jog. Additional prize buckets, inclusive of its superior equine grooming products, will be presented to top finishers in the 5 Star and 3 Star competitions.
- **Mane ‘n Tail / Straight Arrow Products** – The Groom of the Winning Horse in the 5 star and 3 Star competition will receive a prize package, including an array of branded products. They will also provide their product at the Mane ‘n Tail Stable Wash Racks to be used by the Grooms. Other amenities include hosting of a Grooms Breakfast.

Additional amenities and athlete gifts will be provided by **Human Touch, The Fern Farmer, USET Foundation, Loch Moy Farm, Atlantic Tractor, Emerald Valley Natural Health, Deer Valley Danes, Stübben North America, Stable Feed, Sweet Piggy Baking Company, EquiFit, Equine Healthcare International, HorseTech, Mrs. Pastures Cookies for Horses, and Sterling Essentials.**

The new Fair Hill Special Event Zone, located in beautiful Cecil County, Maryland is centrally located between Philadelphia, PA and Baltimore, MD and right next to the border of the state of Delaware. Its convenient location is easily accessible for those joining the athletes from several major International Airports including Baltimore-Washington (BWI), Newark Liberty (EWR), Philadelphia (PHL), John F. Kennedy (JFK), and Dulles (IAD).

Beyond the convenient event venue and location, Cecil County features vibrant small towns, hundreds of miles of waterfront, foodie destinations and scenic countryside. Athletes can experience fabulous local food and beverage with a Chesapeake Bay flair, outdoor recreation, family friendly attractions, and specialty shops, all providing the perfect backdrop for the Maryland 5 Star at Fair Hill. Learn more at <https://maryland5star.us/cecil-county/>

In addition, reduced rates off of VIP Hospitality offerings are available for owners and athletes by contacting Marissa Melzer, Ticket & Hospitality Manager, at marissa@maryland5star.us for more information.

More details and offerings will be announced soon helping to ensure that those competing in the inaugural Maryland 5 Star at Fair Hill have an unforgettable experience in Cecil County! Further information on the Maryland 5 Star at Fair Hill is available at www.Maryland5Star.us.

About the Maryland 5 Star at Fair Hill:

One of only two 5 Star events in the United States, and just the seventh worldwide, the Maryland 5 Star at Fair Hill will continue the storied legacy of Eventing at the new Fair Hill Special Event Zone in Elkton, Maryland, located in Cecil County. The prestigious 5 Star (CCI5*-L) designation is the pinnacle of the Olympic sport of Eventing, best described as an equestrian triathlon. The Maryland 5 Star at Fair Hill is produced by The Fair Hill Organizing Committee, an affiliate of the Sport and Entertainment Corporation of Maryland, and in partnership with Fair Hill International. The Maryland Food Bank serves as an event beneficiary.